



# Philips Industry Consulting

Philips Applied Technologies

**PHILIPS**

sense and simplicity



# Philips Industry Consulting bringing ideas to life

**Philips Industry Consulting** is an organization that is passionate about helping its clients, inside and outside Philips, to really improve their business. Our team of experienced professionals believes that innovation and operational excellence are the key drivers for lasting business success. Together with our partner, Conclusion Consulting Industry, we have offices in Eindhoven, Utrecht, Shanghai and Singapore. We offer professionals with operational experience and knowledge in: Product Innovation, Business Engineering and Industrial Engineering, across industries.

We believe in offering you tailored solutions based on proven solutions and approaches.



“The secret of joy in work is contained in one word – excellence-  
To know how to do something well is to enjoy it“

Pearl S. Buck



# Implementation is key

Across industries, Philips Industry Consulting delivers strategic consulting and practical support, from innovation management to product creation, from industrialization to supply chain management and from manufacturing to quality improvement. But whatever we do, our passion is in the implementation, as only then do real breakthroughs and improvements materialize.

## **Anchoring change**

Being committed to the lasting success of our customers means that we go beyond resolving your problems or fulfilling your requirements. We not only believe that implementation is key, but also in enabling our clients to face future challenges with more confidence and experience. That is why we always work closely with the professionals at the client side and where necessary, bring in extra training or coaching. This is what we mean with anchoring change.

## **Leading edge**

Probably one of your biggest challenges is to create and maintain a leading edge over the competition. This requires the highest performance in innovation and operational excellence: you will feel a constant need to increase your added value. Although it may seem unlikely, the issues you are confronted with often correspond to those in other businesses or even other market segments. Learning and taking guidance from proven solutions and best practices elsewhere may be a better route than re-inventing the wheel on your own. Industry Consulting offers the insights, the know-how and dynamics you need to improve your business excellence.

# Competences



## Product Innovation

One of the conditions to realize a successful innovation program is a focus on improving the product development process in terms of quality, cost and time-to-market. By generating ideas, based on consumer insights, and providing hands-on support in the translation of ideas into concepts, products or services, we create new business success collectively with our clients.

### Subjects involved:

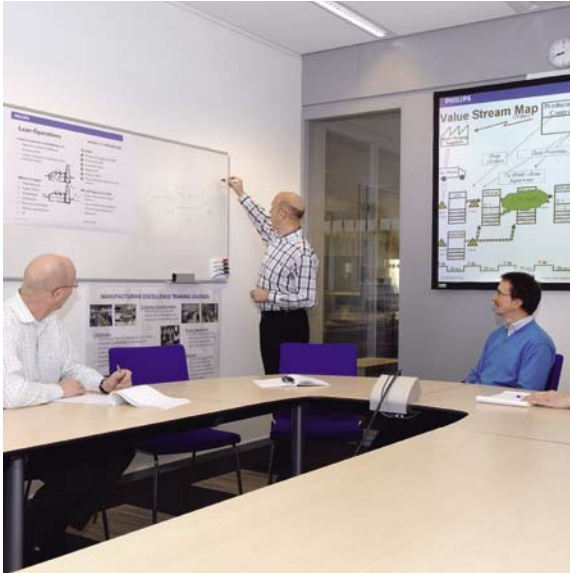
- Roadmap development
- Portfolio management
- Improvement of new product development processes.
- Ideation (structured idea generation and selection)
- End-user driven product innovation
- Competence analysis

## Business Engineering

Designing, shaping and optimizing the supply chain in the broadest sense on both strategic and tactical operational levels is the essence of business engineering. Furthermore we are increasingly involved in the facilitation of outsourcing and (re-)allocation decisions where we provide customers with a good financial insight and expertise based on modeling scenarios or business cases.

### Subjects involved:

- Supply chain management (incl. Lean supply chain)
- Outsourcing
- Service logistics and spare parts management
- Footprint and allocation (scenario development for manufacturing (re-)allocation)
- Total cost of ownership
- Financial engineering, business modeling and decision support
- Audits



### Application areas by Industry

Philips Industry Consulting and its partner Conclusion Consulting Industry have worked with large and small organizations in a variety of industries including:

- Automotive
- Communications
- Consumer goods & services
- Electronics
- Energy
- Health care & life sciences
- Industrial equipment
- Semi-conductors

## Industrial Engineering

Business sustainability requires a continuous focus on the improvement of operational efficiency and quality. By tackling these issues a practical way, through primary consulting on the shop floor with emphasis on implementation, better results will be derived faster and against lower costs. Our proven manufacturing concepts and methodologies combined with our hand on attitude, guarantee significant improvements and new solutions.

### Subjects involved:

- Lean (manufacturing) solutions
- Operations performance improvement
- Chronic problem solving
- Manufacturing excellence training
- Design for Six Sigma
- Structural problem solving
- Supplier performance improvement
- General- and Healthcare quality and regulatory support

## Philips Industry Consulting is part of Philips Applied Technologies

**Philips Applied Technologies** is a contract R&D organization that supports the development of products, applications and technical solutions. Our customers are market leaders, fast growing companies and start-ups. We offer contract R&D for integral solutions, as well as consultancy and specialist services for every phase of the innovation process. With over 1000 in-house experts, we can draw on a wide range of competences.

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**CONCLUSION  
CONSULTING**

INDUSTRY

Our partner in serving our customers outside Philips

## Philips Applied Technologies offers

### Integral solutions

Executing projects in every phase from the product lifecycle; from concept, design and engineering towards industrialization of small series ready for mass production. We have a track record in managing large and complex multi-technology projects in a wide variety of industries.

### Consultancy

Our consultants and interim managers deliver practical support and functional expertise for innovation management, business engineering and industrial engineering around roadmap development, quality, cost effectiveness, sustainability, time-to-market, reliability of product designs and architecture.

### Specialist services

We transform first-of-a-kind technology concepts and prototypes into reliable and high-quality products ready for pre-production and manufacturing transfer. We offer quality and reliability engineering and industrialization and manufacturing through advanced technologies.



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Data subject to change.

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